

## REMARKS

This application has been carefully reviewed in light of the Office Action dated June 23, 2010. Claims 38 and 43, each of which are independent, remain in the application. Reconsideration and further examination are respectfully requested.

Claim 38 was objected to for an informality that has been attended to by amendment. Reconsideration and withdrawal of the objection are respectfully requested.

Claims 38 and 43 were rejected under 35 U.S.C. § 103(a) over U.S. Patent No. 6,574,798 (Bradley) in view of U.S. Patent No. 5,497,186 (Kawasaki). Reconsideration and withdrawal of the rejections are respectfully requested in light of the following comments.

The claims generally relate to a video server transmitting designated video data to display terminal. In the claims, the server receives a request from a first control terminal for video data. The request includes, among others, data designating a first display terminal on which the video data is to be displayed and first identification data identifying the first control terminal that transmitted the request. The server then generates first confirmation data and transmits it to the designated first display terminal, where the first confirmation data is displayed. A user at the first display terminal inputs the first confirmation data at the first control terminal, whereby it, along with identification data of the first control terminal, is transmitted to the server as second confirmation data. The server can then compare the first and second confirmation data, and can compare the first and second identification data. If they match, then the requested video data is transmitted to the designated first display terminal. As a result, when a user designates a display terminal, the server can confirm that the user designated the correct display terminal.

Referring specifically to the claim language, Claim 38 is directed to a video server which is connected to a plurality of control terminals via a first transmission path, and which is connected to a plurality of display terminals via a second transmission path, the video server comprising, a first reception unit configured to receive a video request from a first one of the plurality of control terminals via the first transmission path, wherein the video request comprises video designation data designating video data to be displayed on a display terminal, display terminal designation data designating a first display terminal on which the video data is to be displayed, and first identification data identifying the first control terminal that transmitted the video request, a generating unit configured to generate first confirmation data for confirming the first display terminal by a user of the first control terminal, a confirmation data transmission unit configured to transmit, via the second transmission path, the first confirmation data generated by the generating unit to the first display terminal designated by the display terminal designation data, and to cause the first display terminal to display the first confirmation data, a confirmation data reception unit configured to receive second confirmation data from the first control terminal which transmitted the video request received by the first reception unit, wherein the second confirmation data is input in the first control terminal by a user based on the first confirmation data displayed on the first display terminal, and to receive second identification data of the first control terminal that transmitted the second confirmation data, a confirmation unit configured to a) compare the first identification data of the first control terminal that transmitted the video request with the second identification data of the first control terminal that transmitted the second confirmation data, b) to compare the first confirmation data transmitted by the confirmation data transmission unit to cause the first

display terminal to display the first confirmation data with the second confirmation data input in the first control terminal by the user, and c) to confirm that the user of the first control terminal has designated the correct display terminal according to a comparison result of the comparison a) and the comparison b), and a video data transmission unit configured to transmit, via the second transmission path, the video data designated by the video designation data to the first display terminal designated by the display terminal designation data, to display the video data, if the video server confirms that the user of the first control terminal has correctly designated the first display terminal according to the confirmation result.

Claim 43 is a method claim that substantially corresponds to Claim 38.

The applied art, alone or in any permissible combination, is not seen to disclose or to suggest the features of the claims, and in particular, is not seen to disclose or to suggest at least the features of i) a generating unit configured to generate first confirmation data for confirming the first display terminal by a user of the first control terminal, ii) a confirmation data transmission unit configured to transmit, via the second transmission path, the first confirmation data generated by the generating unit to the first display terminal designated by the display terminal designation data, and to cause the first display terminal to display the first confirmation data, iii) a confirmation data reception unit configured to receive second confirmation data from the first control terminal which transmitted the video request received by the first reception unit, wherein the second confirmation data is input in the first control terminal by a user based on the first confirmation data displayed on the first display terminal, and to receive second identification data of the first control terminal that transmitted the second confirmation

data, iv) a confirmation unit configured to a) compare the first identification data of the first control terminal that transmitted the video request with the second identification data of the first control terminal that transmitted the second confirmation data, b) to compare the first confirmation data transmitted by the confirmation data transmission unit to cause the first display terminal to display the first confirmation data with the second confirmation data input in the first control terminal by the user, and c) to confirm that the user of the first control terminal has designated the correct display terminal according to a comparison result of the comparison a) and the comparison b), and v) a video data transmission unit configured to transmit, via the second transmission path, the video data designated by the video designation data to the first display terminal designated by the display terminal designation data, to display the video data, if the video server confirms that the user of the first control terminal has correctly designated the first display terminal according to the confirmation result.

Bradley discloses delivering pay video data in which the video data is transmitted to a display device designated by a user. Bradley is not, however, seen to teach anything in which a video server receiving the request, generates the first confirmation data to be displayed on the designated display terminal, or that the user inputs second confirmation data by viewing the first confirmation data, or that the video server receives the second confirmation data, and compares it with the first confirmation data and also compares the identification data of the terminal transmitting the request and the second confirmation data, so that the server can confirm that the user has designated the correct display terminal. The Office Action more or less admits at pages 7 and 8 that Bradley fails to teach the features of the generating unit and the first confirmation transmitting unit. As

such, it is not seen how Bradley could possibly then teach the features of the user inputting the second confirmation data based on the first confirmation data displayed on the display terminal since, as admitted, the first confirmation data is not transmitted to the display terminal in Bradley. As a result, the remaining elements of the claims, where are more or less connected with the foregoing, could also not be taught by Bradley. Therefore, Bradley is not seen to teach the features of the claims.

Kawasaki simply teaches that a message directed to a particular terminal is transmitted with a television broadcast signal, whereby the terminal displays the message on a TV receiver, and finishes the display when the user issues an instruction indicating that the message has been received. Thus, at best, Kawasaki transmits a message to a particular terminal and the user confirms receipt of the message. However, Kawasaki is not seen to teach that a video server, upon receiving a request for designated video data, generates first confirmation data and transmits it to a designated display terminal, whereby a user inputs second confirmation data that is transmitted to the server, along with identification data of the control terminal transmitting the second confirmation data, so that the video server then compares the first and second confirmation data, and the first and second identification data in order to confirm that the user has designated the correct display terminal. Thus, Kawasaki is not seen to make up for the deficiencies of Bradley and the proposed combination would not have resulted in the presently claimed invention.

In view of the foregoing amendments and remarks, Claims 38 and 43 are believed to be allowable.

No other matters having been raised, the entire application is believed to be in condition for allowance and such action is respectfully requested at the Examiner's earliest convenience.

Applicant's undersigned attorney may be reached in our Costa Mesa, California office at (714) 540-8700. All correspondence should continue to be directed to our below-listed address.

Respectfully submitted,

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